

## **The 2020 Swiss Energy Startup Map highlights the innovators of the energy sector**

***The 2020 Swiss Energy Startup Map, powered by the ZHAW Institute of Innovation & Entrepreneurship and Swisspower, shows how innovative the Swiss energy sector is by highlighting 250 active Swiss Energy startups.***

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Our energy system is changing: decentralized energy production, digital processes and applications, and the switch from fossil to renewable energy sources are bringing a lot of dynamism to the industry. One indicator of this is an extremely lively Swiss energy start-up scene. The 2020 Swiss Energy Startup Map, a joint project of the ZHAW Institute of Innovation & Entrepreneurship and Swisspower, shows around 250 companies from the energy sector that have been founded within the last 10 years.

### **Orient yourself around the Swiss energy startup landscape with the Startup Map**

With the Swiss Energy Startup Map, the initiators want to illustrate the breadth and diversity of the local energy start-up scene. The map shows active companies in the fields of energy production, energy supply, energy consumption, energy efficiency, transport & building management, as well as electricity grids and storage. A distinction is also made as to whether a company primarily provides hardware, software or services.

The map is intended to improve networking between potential partners, i.e. start-ups, energy suppliers, public authorities and research, and thus promote cooperation. The young companies shown are a selection of the companies included in the Swiss Environment and Energy Innovation Monitor, which can be found on the [innovation-monitor.ch](http://innovation-monitor.ch) website.

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### **About the initiators**

#### **ZHAW Institute of Innovation & Entrepreneurship**

The ZHAW Institute for Innovation and Entrepreneurship team researches, teaches and advises in the areas of business innovation, innovation systems and entrepreneurship. One project is the Swiss Environment & Energy Innovation Monitor, in which innovative companies and projects are collected, investigated and made visible to the public on our website. The Innovation Monitor is supported by the Swiss Federal Office of Energy and Innosuisse, and we work with different partners to promote startup visibility. The project networks and supports start-ups and enables research on the success of start-up promotion or on the contribution of innovations to the transformation of the energy system.

[www.zhaw.ch](http://www.zhaw.ch) / [www.innovation-monitor.ch](http://www.innovation-monitor.ch) / [Map & Data](#)

#### **Swisspower**

Swisspower is the strategic alliance of 21 Swiss public utilities and regional companies in the energy utility industry. The 2050 Master Plan is the joint vision of the alliance partners for a completely renewable energy supply without CO2 emissions. In a cooperation initiative from Swisspower Innovation, municipal utilities are working with industrial and university partners to develop new business models and products for a sustainable energy future. Part of the services provided by Swisspower Innovation is continuous start-up scouting for potential partnerships. [www.swisspower.ch](http://www.swisspower.ch) / [www.innovation.swisspower.ch](http://www.innovation.swisspower.ch)



<https://www.innovation-monitor.ch/news/article/energy-startup-map-2020>